



CICA

CONCEPT NOTE

"Youth Empowerment in Green and Sustainable Development Goals" CICA Artificial Intelligence Art Competition

Brief description

In order to promote the importance and a particular role of youth engagement in green transition within the region of the Conference on interaction and confidence building measures in Asia (CICA), the Ministry of Youth and Sports of the Republic of Azerbaijan is organizing an Artificial Intelligence (AI) Art Competition.

The contest presents an opportunity for young people (artists, innovators and technologists) to showcase their ideas and creative potential for driving positive environmental changes through a work of art, using artificial intelligence as a means of creative expression. Producing artwork on this theme gives young people the chance to express their visions of a healthy environment and inspire the CICA region through art and creativity. By using AI to interpret this theme visually, the competition will be able to generate a powerful message about the importance of youth participation to create a brighter and more eco-conscious future.

Relevance

The topic aligns with both the environmental and human dimensions of CICA, thereby providing a synergy between multiple areas of cooperation among Member States. This comprehensive theme also aligns with the UN Sustainable Development Goals particularly, SDG 4 (quality education), SDG 7 (affordable and clean energy), SDG 12 (responsible consumption and production), SDG 13 (climate action), SDG 14 (life below water) and SDG 15 (life on land).

The topic is highly relevant as it is in line with the current global focus on youth-led activism for environmental protection, green solutions for promoting eco-friendly behaviours, ideas for encouraging youth entrepreneurship by using green technologies to address pressing environmental issues worldwide, especially in Asia, where countries are mostly vulnerable to these challenges.

The topic would combine technology (AI) and creativity to reflect how young people are empowered to lead the world toward a sustainable and green future.

Thus, AI can directly contribute to achieving the above-mentioned goals, making youth participation even more important.

Format

- The competition will feature visual artworks created using artificial intelligence, which will be submitted online, with the results also announced online;
- The presentation of the winning works and the awarding ceremony will be held in Baku in October 2025.

Requirements for participation

- Young people from CICA Member States aged 18 to 30;
- Creative young people interested in digital technology;
- Each submission must be accompanied by a written description (200-300 words in English) explaining the relevance of the work to the theme and how it reflects the theme;
- Participants must not include their names on the artwork itself or in the accompanying written description;
- Each participant may submit only one artwork;
- Artworks, along with their written descriptions, must not infringe on the rights of third parties.
- Artworks must be submitted in .jpg format and must not exceed 25 MB in file size.

Competition procedure

- Artworks created with artificial intelligence must be sent via email to azeyouth@mys.gov.az and youthcontest@s-cica.org by **15 July 2025**, along with the completed registration form.
- The competition results will be announced in **September 2025** in the “Events” section of the CICA website (<http://www.s-cica.org/>), “Youth” section of the Ministry website (<http://www.mys.gov.az/>) and on its social networks.

Evaluation of works

Stage 1: The submitted works will be reviewed to ensure they meet the competition requirements. Works that do not comply with them will be disqualified.

Stage 2: The works (with assigned numbers, without the author's name) will be submitted to the jury, consisting of qualified representatives from CICA Member States, as well as the Secretariat. The jury will evaluate the works based on the established criteria.

Criteria for evaluating works (25 points for each criterion)

- 1. Complete coverage of the topic:**
 - Compliance of the artwork with the presented topic “Youth Empowerment in Green Transition and Sustainable Development”;
 - Accurate presentation of the impact and relevance of ideas
- 2. Creativity, originality and aesthetic appearance:**
 - Originality of the ideas and a creative approach;
 - Aesthetic aspects of the visual presentation of the artwork.
- 3. Concept and message:**
 - The significance and clarity of the idea behind the work.
- 4. Technical quality:**
 - Technical accuracy and quality of the work.

Note

The CICA Secretariat reserves the right to use the submitted artworks to raise CICA's visibility. In particular, the Secretariat may showcase the artworks at the new CICA Headquarters as a permanent exhibition for visitors to view. The Secretariat may also feature them on its website and social media platforms, effectively creating a virtual

exhibition accessible to a broad international audience. Moreover, the artworks may be used to produce a calendar, booklet and leaflets to be distributed during official CICA events.

Awarding

The maximum score is 100 points. Based on the jury members' final assessments, a ranking of the artworks will be created. The authors with the **top three highest scores** will be declared the winners (first, second and third place, respectively) of the competition.

Prize fund

Trip to Azerbaijan for the awarding ceremony, including round-trip (economy-class) airfare to Baku, 3 nights accommodation and airport transfers to / from the hotel.

The winners of the competition will receive a certificate from the Ministry of Youth and Sports of the Republic of Azerbaijan at the awarding ceremony to be held in Baku in October 2025.

Additionally, the winners will be offered a sightseeing tour of Baku.

Further details regarding the prize will be communicated in due course.