



**SECRETARIAT OF THE CONFERENCE ON INTERACTION  
AND CONFIDENCE BUILDING MEASURES IN ASIA**

**СЕКРЕТАРИАТ СОВЕЩАНИЯ ПО ВЗАИМОДЕЙСТВИЮ  
И МЕРАМ ДОВЕРИЯ В АЗИИ**

**№14-5/712**

The Secretariat of the Conference on Interaction and Confidence Building Measures in Asia (CICA) presents its compliments to the CICA Member States and has the honour to communicate that on the occasion of the 30th Anniversary of CICA it is planned to publish a Tourist Guide with eco-destinations of CICA region.

The Tourist Guide is an initiative to promote ecotourism in numerous tourist destinations of the region, including mountain tourism, cultural and religious tourism, wildlife tourism, adventure tourism, and heritage tourism. More details can be found in the attached Concept Note.

The Secretariat kindly requests Member States to send at least five photos of the most significant ecotourism destinations with short descriptions in English or Russian (*approx. 200-250 words*) and the active link to them latest by January 10, 2022.

The Secretariat avails itself of this opportunity to renew to the CICA Member States the assurances of its highest consideration.

*Enclosure:  
as stated,  
on 2 p.*

Nur-Sultan, 27 October 2021

**MEMBER STATES  
OF THE CONFERENCE ON INTERACTION  
AND CONFIDENCE BUILDING MEASURES  
IN ASIA**





**SECRETARIAT OF THE CONFERENCE ON INTERACTION  
AND CONFIDENCE BUILDING MEASURES IN ASIA**

**СЕКРЕТАРИАТ СОВЕЩАНИЯ ПО ВЗАИМОДЕЙСТВИЮ  
И МЕРАМ ДОВЕРИЯ В АЗИИ**

**№14-5/712**

Секретариат Совещания по взаимодействию и мерам доверия в Азии (СВМДА) свидетельствует свое уважение государствам-членам СВМДА и имеет честь сообщить, что по случаю 30-летия СВМДА планируется выпуск туристического путеводителя с экодестинациями региона СВМДА.

Туристический путеводитель – это инициатива по продвижению экотуризма в многочисленных туристических дестинациях региона, включая горный туризм, культурный и религиозный туризм, туризм по местам дикой природы, приключенческий туризм и туризм по местам наследия. Более подробную информацию можно найти в прилагаемой концептуальной записке.

Секретариат любезно просит государства-члены прислать не менее пяти фотографий наиболее значимых дестинаций экотуризма с кратким описанием на английском или русском языках (*приблизительно 200-250 слов*) и рабочей ссылкой на эти дестинации до 10 января 2022 года.

Секретариат пользуется случаем, чтобы возобновить государствам-членам СВМДА уверения в своем весьма высоком уважении.

город Нур-Султан, 27 октября 2021 г.

**ГОСУДАРСТВА-ЧЛЕНЫ  
СОВЕЩАНИЯ ПО ВЗАИМОДЕЙСТВИЮ И  
МЕРАМ ДОВЕРИЯ В АЗИИ**



*Приложение:  
упомянутое,  
на 2 л.*

Азиядағы өзара іс-қимыл және сенім шаралары кеңесінің (АӨСШК) Хатшылығы АӨСШК мүше мемлекеттеріне өзінің зор ілтипатын білдіре отырып, АӨСШК-нің 30 жылдығына орай АӨСШК өңірінің экодестинациялары бойынша туристік жолсілтемені шығару жоспарланғанын хабарлауды өзіне мәртебе санайды.

Туристік жолсілтеме бойынша бастамасы АӨСШК өңірінің тау туризмі, мәдени және діни туризмі, жабайы табиғат туризмі, шытырман оқиғалы туризмі және мұра туризмі сияқты көптеген туристік бағыттарында экотуризмді насихаттау мақсатында іске асырылады. Қосымша ақпаратты қоса берілген тұжырымдамалық жазбадан табуға болады.

Қосымша:  
аталған 2 п.

Хатшылық мүше мемлекеттерден экотуризмнің ең маңызды дестинацияларының кемінде бес фотосуретін, ағылшын немесе орыс тілдерінде қысқаша сипаттау мәтіндерін *(шамамен 200-250 сөз)* және осы дестинацияларға электрондық сілтемелерін 2022 жылғы 10 қаңтарға дейін жіберуді сұрайды.

Хатшылық осы мүмкіндікті пайдалана отырып, АӨСШК мүше мемлекеттеріне өзінің зор ілтипатын тағы да растайды.

Нұр-Сұлтан қаласы, 2021 жылғы 27 қазан

**АЗИЯДАҒЫ ӨЗАРА ІС-ҚИМЫЛ ЖӘНЕ  
СЕНІМ ШАРАЛАРЫ КЕҢЕСІНІҢ МҮШЕ  
МЕМЛЕКЕТТЕРІ**



Tourism is defined as a social, cultural and economic phenomenon which entails the movement of individuals to countries or places exterior their regular environment. In general, the idea of tourism, arising from innocent curiosity about foreign lands and people, leading to exciting impressions of nature and cultural exchange, resonates with the personal growth of the traveler. We believe that the diversity of Conference in Interaction and Confidence Building Measures in Asia (CICA) Member States' tourist destinations and the variety of Asian cultures create an extraordinary attraction of this territory for travelers.

In current times, tourism is turned out to be one of the sectors most affected by the COVID-19 pandemic, which had a negative impact on the economies and limited the range of tourism opportunities throughout the world. The pandemic has shifted the focus of travel and tourism globally, and concepts such as sustainability, regeneration, community, and responsibility have grown and are attracting the attention of policymakers. Thus, ecotourism in current conditions becomes more relevant to achieve long-term sustainable results.

Ecotourism is about the responsible travel to natural areas that conserves the environment, and about the cultural awareness and respect, which are totally in the spirit of CICA within economic and environmental dimensions. Moreover, CICA region has huge ecotouristic resources characterized by various natural conditions: climate, relief, hydrographic network, flora and fauna, a system of protected natural areas.

As countries move towards easing the restrictions imposed in connection with the pandemic and getting the economy back on track through recovery measures and stimulus packages, the tourism sector will inevitably gradually gain momentum.

Therefore, the CICA Secretariat initiating the publication of Tourist Guide of the most significant eco-destinations in CICA region, which will be dedicated to the 30th anniversary of CICA. This project is intended to become a logical

continuation of the “Tourist Guidebook and Recipes of the CICA region” published on the occasion of the 25<sup>th</sup> anniversary of CICA.

The Tourist Guide with eco-destinations of CICA region is an initiative to promote ecotourism in numerous tourist destinations of the region beginning from mountain tourism, cultural and religious tourism, wildlife tourism, adventure tourism, and heritage tourism. We also believe that ecotourism can be the way forward in the post-pandemic era. Involving the host community and creating opportunities for additional livelihoods while preserving nature and culture can create a niche for low-impact and high-cost tourism in ecologically vulnerable areas.

The Secretariat will collect the materials for this guide jointly with the Member States and compile materials. In this regard, the Secretariat will request Member States to send at least five photos (high-quality) of the most significant/popular ecotourism destinations with short descriptions (approx. 200-250 words) and the active link to them. The guide is planned to be published in English and Russian languages in 1000 copies each.

The Secretariat believes that the Tourist Guide will attract a new audience and develop a sense of connection with nature among a wider public, as well as raise the visibility of CICA.

***CICA Secretariat  
October 2021***