



**SECRETARIAT OF THE CONFERENCE ON INTERACTION  
AND CONFIDENCE BUILDING MEASURES IN ASIA**

**СЕКРЕТАРИАТ СОВЕЩАНИЯ ПО ВЗАИМОДЕЙСТВИЮ  
И МЕРАМ ДОВЕРИЯ В АЗИИ**

**№ EC/SME/1040**

*Enclosure:  
Program of  
the Training  
on 5 p.*

The Secretariat of the Conference on Interaction and Confidence Building Measures in Asia (CICA) presents its compliments to the CICA Member States and, with the reference to the Secretariat's Note Verbal № EC/SME/982 dated 2 August 2022, has the honour to convey herewith the link to join the online CICA Training on Sufficiency Economy in Microfinance for SMEs Development which will be held by the Kingdom of Thailand from 22 August to 2 September 2022:

<https://us02web.zoom.us/meeting/register/tZUscO6tqz4vGdFWCD44o8NieJNPpbPKAt9T>

Meeting ID: 811 7755 5535  
Passcode: 12345

The Secretariat avails itself of this opportunity to renew to the CICA Member States the assurances of its highest consideration.

Nur-Sultan, 18 August 2022



**MEMBER STATES  
OF THE CONFERENCE ON INTERACTION AND  
CONFIDENCE BUILDING MEASURES IN ASIA**



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**СЕКРЕТАРИАТ СОВЕЩАНИЯ ПО ВЗАИМОДЕЙСТВИЮ  
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№ EC/SME/1040

Секретариат Совещания по взаимодействию и мерам доверия в Азии (СВМДА) свидетельствует свое уважение государствам-членам СВМДА и, со ссылкой на ноту Секретариата № EC/SME/982 от 2 августа 2022 г., имеет честь направить ссылку для подключения к семинару СВМДА по экономике достаточности для микрофинансирования МСП, который будет проведен Королевством Таиланд с 22 августа по 2 сентября 2022 года.

*Приложение:  
Программа  
семинара,  
на 5 л.*

<https://us02web.zoom.us/meeting/register/tZUsc06tqz4vGdFWCD44o8NieJNPpbPKAt9T>

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Секретариат пользуется случаем, чтобы возобновить государствам-членам СВМДА уверения в своем высоком уважении.

город Нур-Султан, 18 августа 2022 г.



**ГОСУДАРСТВА-ЧЛЕНЫ  
СОВЕЩАНИЯ ПО ВЗАИМОДЕЙСТВИЮ И  
МЕРАМ ДОВЕРИЯ В АЗИИ**

Қосымша:  
Семинар  
бағдарламасы,  
5 п.

Азиядағы өзара іс-қимыл және сенім шаралары кеңесінің (Азия Кеңесінің) Хатшылығы Азия Кеңесінің мүше мемлекеттеріне өзінің зор ілтипатын білдіреді және 2022 жылғы 2 тамыздағы № ЕС/SME/982 Хатшылықтың нотасына сілтеме жасай отырып, Таиланд Корольдігі 2022 жылғы 22 тамыз-2 қыркүйек аралығында өткізетін Шағын және орта кәсіпорындарды микроқаржыландыру үшін жеткілікті экономика бойынша Азия Кеңесінің семинарына қосылу үшін сілтемені жолдауды өзіне мәртебе санайды.

<https://us02web.zoom.us/meeting/register/tZUsc06tqz4vGdFWCD44o8NieJNPpbPKAt9T>

Конференция идентификаторы: 811 7755 5535

Қолжеткізу коды: 12345

Хатшылық осы мүмкіндікті пайдалана отырып, Азия Кеңесінің мүше мемлекеттеріне өзінің зор ілтипатын тағы да растайды.

Нұр-Сұлтан қаласы, 2022 жылғы 18 тамыз

**АЗИЯДАҒЫ ӨЗАРА ІС-ҚИМЫЛ ЖӘНЕ  
СЕНІМ ШАРАЛАРЫ КЕҢЕСІНІҢ  
МҮШЕ МЕМЛЕКЕТТЕРІ**



MEKONG  
INSTITUTE



Supported by  
Thailand International Cooperation  
Agency (TICA)

In Collaboration with  
The Conference on Interaction and  
Confidence Building Measures in Asia (CICA)

Organized by  
Mekong Institute (MI)

## International Training Course on Sufficiency Economy in Microfinance for SMEs Development August 22 – September 2, 2022 (Two-week)

### Tentative Program Schedule (Online Training Course)

#### Week – I: Day I, Monday, August 22, 2022

Time (Thailand Time GMT+7)	Contents / Sessions	Resource Person / Facilitators
1.30 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Guidance to the online training (e.g. presentations, reading materials, assignments, questionnaires, E-learning)</li> <li>Pre-training assignments, questionnaire, questions and discussion points</li> <li>Video Presentation of TICA and Mekong Institute</li> </ul>	MI-TIF Team
2.00 pm - 2.05 pm	<ul style="list-style-type: none"> <li>Welcoming remarks</li> </ul>	Mr. Suriyan Vichitlekarn Executive Director, Mekong Institute (MI)
2.05 pm - 2.10 pm	<ul style="list-style-type: none"> <li>Opening remarks</li> </ul>	Director – General, TICA
2.10 pm - 2.15 pm	<ul style="list-style-type: none"> <li>Introductory Remarks</li> </ul>	Madam Sholpan Yelkeyeva CICA senior officer
2.15 pm - 2.30 pm	<ul style="list-style-type: none"> <li>Setting the context               <ul style="list-style-type: none"> <li>Expectations</li> <li>Rules and norms of the online training</li> </ul> </li> <li>Program overview</li> </ul>	MI-TIF Team
<b>Module 1: Program Overview and Sufficiency Economy Philosophy (SEP)</b>		
2.30 pm - 3.30 pm	Topics <ul style="list-style-type: none"> <li>Concepts of Sufficiency Economy Philosophy (SEP)</li> <li>Sustainable Community Development and Trends</li> <li>Preventing factors to sustainable development implementation</li> <li>Issues and Challenges in Community Development Principles and Interventions</li> </ul>	Associate Professor Dr. Krailert Taweekul Department of Agricultural Extension Faculty of Agriculture, Khon Kaen University Thailand
<i>Break for 10 minutes</i>		
3.40 pm - 5.00 pm	<ul style="list-style-type: none"> <li>Linkage between Sufficiency Economy in Microfinance for SMEs Development with Economic Cooperation and Integration</li> </ul>	Mr. Suriyan Vichitlekarn Executive Director, Mekong Institute (MI)
5.00 pm - 1515 pm	<ul style="list-style-type: none"> <li>Evaluation of the session/feedback by the participants</li> </ul>	MI-TIF Team

**Week – I: Day II, Tuesday, August 23, 2022**

<b>Time</b> (Thailand Time GMT+7)	<b>Contents / Sessions</b>	<b>Resource Person / Facilitators</b>
1.50 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Recapitulation and Introduction to the daily sessions</li> </ul>	MI-TIF Team
<b>Module 2: Definition of SME and Microfinance for SMEs Development</b>		
2.00 pm - 3.30 pm	<p>Topics</p> <ul style="list-style-type: none"> <li>Definition, concept and characteristics of SME and its development</li> </ul> <p><i>Break for 10 minutes</i></p>	Dr. Masato Abe Economic Affairs Officer United Nations ESCAP Bangkok, Thailand
3.40 pm - 5.00 pm	<ul style="list-style-type: none"> <li>SMEs market linkages</li> <li>Challenges and opportunities for the SMEs on financing</li> </ul>	
5.00 pm - 5.15 pm	<ul style="list-style-type: none"> <li>Evaluation of the session/feedback by the participants</li> </ul>	MI-TIF Team

**Week – I: Day III, Wednesday, August 24, 2022**

<b>Time</b> (Thailand Time GMT+7)	<b>Contents / Sessions</b>	<b>Resource Person / Facilitators</b>
1.50 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Recapitulation and Introduction to the daily sessions</li> </ul>	MI-TIF Team
<b>Module 2: Definition of SME and Microfinance for SMEs Development (Con't)</b>		
2.00 pm - 3.30 pm	<p>Topics</p> <ul style="list-style-type: none"> <li>Concept of microfinance, MFIs and microfinance development</li> <li>Types of MFIs</li> </ul> <p><i>Break for 10 minutes</i></p>	
3.40 pm - 5.00 pm	<ul style="list-style-type: none"> <li>Measures of efficiency, productivity and profitability</li> <li>Techniques for measuring and monitoring delinquency and benchmark levels of self-sufficiency</li> <li>Entrepreneurship and microfinance in Asia Pacific Region</li> </ul>	
5.00 pm - 5.15 pm	<ul style="list-style-type: none"> <li>Evaluation of the session/feedback by the participants</li> </ul>	MI-TIF Team

**Week – I: Day IV, Thursday, August 25, 2022**

<b>Time</b> (Thailand Time GMT+7)	<b>Contents / Sessions</b>	<b>Resource Person / Facilitators</b>
1.50 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Recapitulation and Introduction to the daily sessions</li> </ul>	MI-TIF Team
<b>Module 3: Establishment of Community-based Microfinance</b>		
2.00 pm - 3.30 pm	<p>Topics</p> <ul style="list-style-type: none"> <li>Role of community-based MFIs</li> <li>Community-based microfinance models</li> </ul> <p><i>Break for 10 minutes</i></p>	
3.40 pm - 5.00 pm	<ul style="list-style-type: none"> <li>Regulations, structures and practices</li> </ul>	
5.00 pm - 5.15 pm	<ul style="list-style-type: none"> <li>Evaluation of the session/feedback by the participants</li> </ul>	MI-TIF Team

**Week – I: Day V, Friday, August 26, 2022**

<b>Time</b> (Thailand Time GMT+7)	<b>Contents / Sessions</b>	<b>Resource Person / Facilitators</b>
1.50 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Recapitulation and Introduction to the daily sessions</li> </ul>	MI-TIF Team
<b>Module 4 : Regulatory and Government Support for Microfinance Development</b>		
2.00 pm - 3.30 pm	<p>Topics</p> <ul style="list-style-type: none"> <li>Role of government support for microfinance development</li> <li>Regulatory changes to bolster microfinance development</li> </ul> <p><i>Break for 10 minutes</i></p>	Mr. Pallop Tanjariyaporn Chief of International Relations Unit, Planning Division Community Development Department
3.40 pm - 5.00 pm	<ul style="list-style-type: none"> <li>Unbankable - Who are they?</li> <li>Microfinance and Women's Economic Empowerment</li> <li>Informal Financial Services and Innovative Solutions for Poverty Alleviation</li> </ul>	Dr. Christopher Gan Director - Master of Business (Finance) Program Faculty of Agribusiness and Commerce, Lincoln University, New Zealand
5.00 pm - 5.15 pm	<ul style="list-style-type: none"> <li>Evaluation of the session/feedback by the participants</li> </ul>	MI-TIF Team

**Week I: Saturday, August 27, 2022 and Sunday, August 28, 2022**

Free Day

**Week – II: Day I, Monday, August 29, 2022**

<b>Time</b> (Thailand Time GMT+7)	<b>Contents / Sessions</b>	<b>Resource Person / Facilitators</b>
1.50 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Recapitulation and Introduction to the daily sessions</li> </ul>	MI-TIF Team
<b>Module 4 : Regulatory and Government Support for Microfinance Development (Con't)</b>		
2.00 pm - 3.30 pm	<p>Topic</p> <ul style="list-style-type: none"> <li>Digitalization of Microfinance Services and Rural E-commerce</li> </ul> <p><i>Break for 10 minutes</i></p>	Ms. Hao Wen Program Coordinator Trade and Investment Facilitation (TIF) Department
<b>Module 5: Financial Inclusion and Poverty</b>		
3.40 pm - 5.00 pm	<p>Topics</p> <ul style="list-style-type: none"> <li>Financial Inclusion and Poverty</li> <li>Microsavings</li> <li>Microinsurance</li> <li>Case Study: Impact of Microfinance on Indonesian Rural Households' Welfare</li> </ul>	Dr. Christopher Gan Director - Master of Business (Finance) Program Faculty of Agribusiness and Commerce, Lincoln University, New Zealand
5.00 pm - 5.15 pm	<ul style="list-style-type: none"> <li>Evaluation of the session/feedback by the participants</li> </ul>	MI-TIF Team

**Week – II: Day II, Tuesday, August 30, 2022**

<b>Time</b> (Thailand Time GMT+7)	<b>Contents / Sessions</b>	<b>Resource Person / Facilitators</b>
1.50 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Recapitulation and Introduction to the daily sessions</li> </ul>	MI-TIF Team

<b>Module 5: Financial Inclusion and Poverty (Con')</b>		
2.00 pm - 3.30 pm	Topic <ul style="list-style-type: none"> <li>Impact of Innovation on Microfinance</li> </ul> <i>Break for 10 minutes</i>	Dr. Amiya Sarma Executive Director, Rastriya Gramin Vikas Nithi
3.40 pm - 5.00 pm	Topics <ul style="list-style-type: none"> <li>Managing microfinance during crises such as the global financial crisis, the COVID-19 crisis, based on world best practices in this important area</li> </ul>	
5.00 pm - 5.15 pm	<ul style="list-style-type: none"> <li>Evaluation of the session/feedback by the participants</li> </ul>	MI-TIF Team

**Week – II: Day III, Wednesday, August 31, 2022**

<b>Time</b> (Thailand Time GMT+7)	<b>Contents / Sessions</b>	<b>Resource Person / Facilitators</b>
1.50 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Recapitulation and Introduction to the daily sessions</li> </ul>	MI-TIF Team
<b>Module 6 Sociological Framework of Rural Community-based Microfinance</b>		
2.00 pm - 3.30 pm	Topics <ul style="list-style-type: none"> <li>Thailand's strategies for poverty reduction</li> <li>Role of community-based microfinance schemes in poverty reduction and community self-reliance development</li> </ul> <i>Break for 10 minutes</i>	Office of the National Economic and Social Development Council, Bangkok, Thailand
3.40 pm - 5.00 pm	<ul style="list-style-type: none"> <li>Case Study: Thailand village funds and saving groups' financial performance</li> </ul>	
5.00 pm - 5.15 pm	<ul style="list-style-type: none"> <li>Evaluation of the session/feedback by the participants</li> </ul>	MI-TIF Team

**Week – II: Day IV, Thursday, September 1, 2022**

<b>Time</b> (Thailand Time GMT+7)	<b>Contents / Sessions</b>	<b>Resource Person / Facilitators</b>
1.50 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Recapitulation and Introduction to the daily sessions</li> </ul>	MI-TIF Team
<b>Module 7: Sustainability and Responsible Investment in Microfinance (Con't)</b>		
2.00 pm - 3.30 pm	Topics <ul style="list-style-type: none"> <li>Commercialisation of Microfinance</li> <li>Over-indebtedness Risks for MFIs Clients</li> <li>MFIs' overlapping target markets Issues</li> </ul> <i>Break for 10 minutes</i>	Ms. Lal Fakmawii, Program Coordinator Trade and Investment Facilitation (TIF) Department
3.40 pm - 5.00 pm	Topics <ul style="list-style-type: none"> <li>ESG and Impact Measurements</li> <li>Case Study: Lessons Learned - Responsible Exit Strategies</li> </ul>	
5.00 pm - 5.15 pm	<ul style="list-style-type: none"> <li>Evaluation of the session/feedback by the participants</li> </ul>	MI-TIF Team

**Week – II: Day V, Friday, September 2, 2022**

<b>Time</b> (Thailand Time GMT+7)	<b>Contents / Sessions</b>	<b>Resource Person / Facilitators</b>
3.50 pm - 2.00 pm	<ul style="list-style-type: none"> <li>Recapitulation and Introduction to the daily sessions</li> </ul>	MI-TIF Team
<b>Module 7: Sustainability and Responsible Investment in Microfinance (Con't)</b>		

2.00 pm - 4.00 pm	<ul style="list-style-type: none"> <li>▪ From Sufficiency Economic Philosophy to Sustainable Development Goals <ul style="list-style-type: none"> <li>- Positioning, Core competencies and Business Plan through New Theory Agricultural Approach</li> <li>- Financial/Social/Environmental Return on Investment</li> <li>- Unique Selling Proposition (USP)</li> <li>- Turing Intangible Value to Tangible Value</li> <li>- SDGs indicators</li> <li>- Social Collaboration and Market Differentiation</li> <li>- Point of Parity and Point of Difference</li> </ul> </li> </ul>	Agricultural and Food Marketing Association for Asia and the Pacific (AFMA) FAO Annex, Bangkok, Thailand
	<i>Break for 5 minutes</i>	
4.05 pm - 4.10 pm	Alumni Database Presentation	CKM, MI
4.10 pm - 5.30 pm	<p><b>Closing Session</b></p> <ul style="list-style-type: none"> <li>▪ Course Report</li> <li>▪ Speech by Country Representatives</li> </ul>	<ul style="list-style-type: none"> <li>▪ TIF-MI</li> <li>▪ Representatives of the participants</li> <li>▪ Mr. Madhurjya Kumar Dutta, Director, Trade and Investment Facilitation (TIF)</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Congratulatory and Closing Remarks</li> </ul>	

## Contacts

For details, please contact

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