

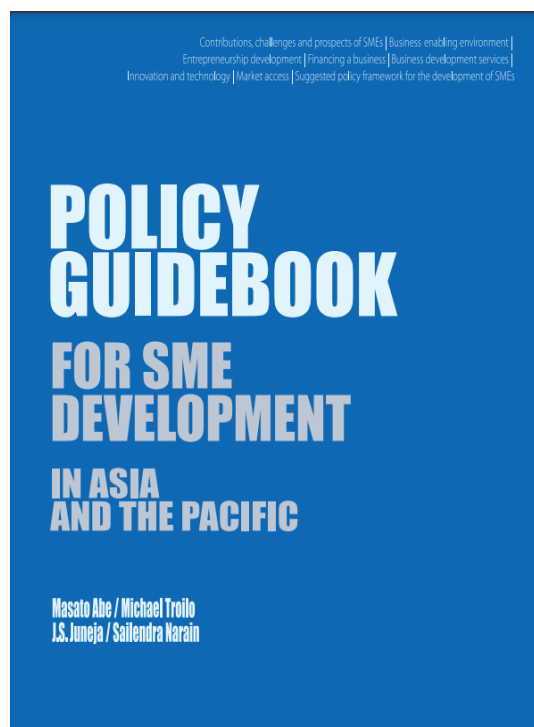
POLICY GUIDEBOOK FOR MSME DEVELOPMENT IN ASIA AND THE PACIFIC



Nikolay Pomoshchnikov
Head, Subregional Office for North and Central Asia, ESCAP

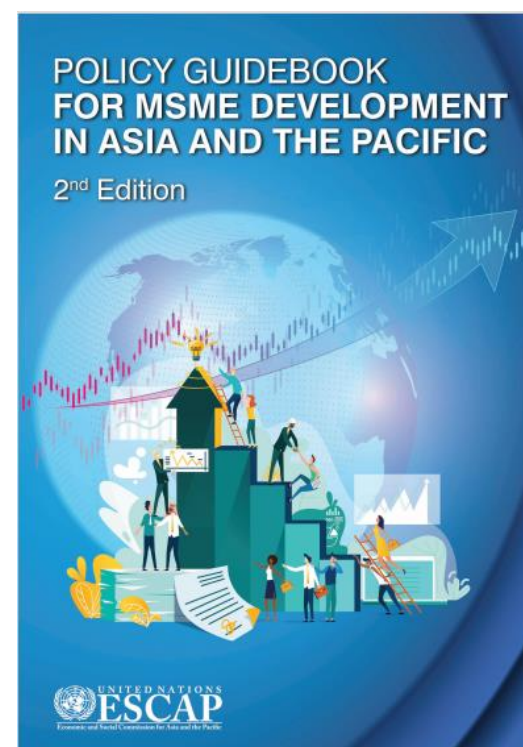


Policy Guidebook: 2nd Edition, 2022



1st Edition, 2012

- Entrepreneurship development
- Financing a business
- Business development services
- Innovation and technology
- Market access

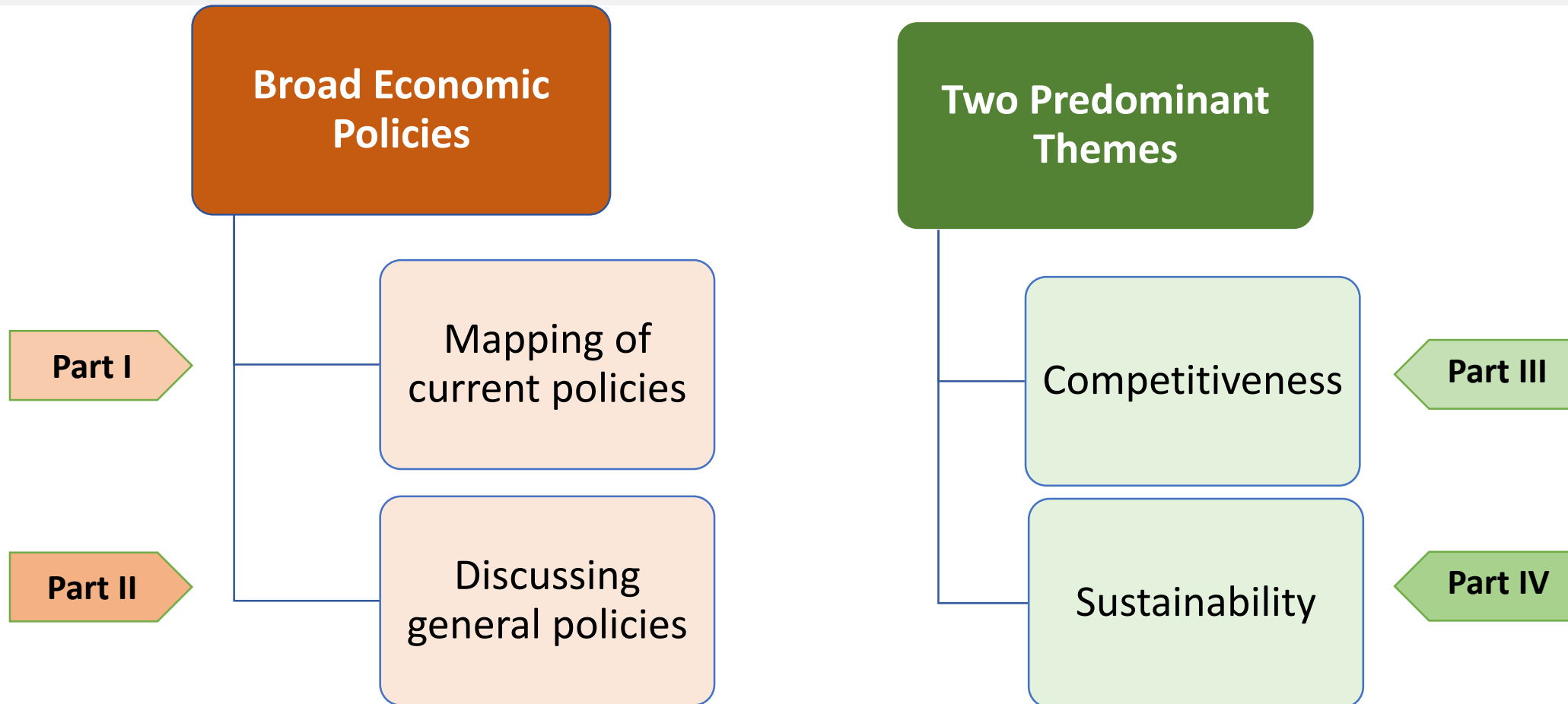


2nd Edition, 2022

- ❖ MSME contributions to SDGs
- ❖ Targeted policies: Competitiveness
- ❖ Targeted policies: Sustainability
- ❖ Supported by an Online Resource Centre

<https://www.unescap.org/kp/2022/policy-guidebook-msme-development-asia-and-pacific-2nd-edition>

Organization of the Guidebook



Policy Recommendations: Sustainability

Sustainable MSMEs

- Simplify environmental regulatory requirements for MSMEs
- Encourage environmental management system adoption using regulatory incentives

Disaster & Climate Risk

- Promote training and education to MSMEs on disaster prevention
- Be prepared to build resilience for MSMEs at all times, not just following disaster events

Gender Responsive Ecosystem

- Incorporate specific priorities and needs of women entrepreneurs
- Enhance greater access to innovative technologies and finance for women entrepreneurs

Social Enterprise

- Encourage through the provision of subsidies and tax incentives
- Provide business support services and physical infrastructure

ESCAP Online Resource Centre for Asia-Pacific MSME Policy

Welcome to ESCAP's Online Resource Centre for MSME Policy

ESCAP's Online Resource Centre for MSME Policy is a source of knowledge, policymaking information and contact points for people working in MSME policy in the region. Micro, Small and Medium Enterprises are vital to the world economy. They are providers of employment, sources of innovation, and feed key products and services into global value chains. This Resource Centre:

- Collects a wide variety of knowledge about MSME policy across the region, for the information and interest of the region's policymakers.
- Provides a directory of institutions relevant to MSME policymaking across the region, and within each of ESCAP's Member States.
- Provides information for and about ESCAP's Asia-Pacific MSME Policymakers Network, a group of policymakers in the region that share information and experiences in formulating better MSME policy for their countries.



About this website

This Resource Centre aims to provide information to relevant policymakers in Asia-Pacific countries on what one needs to know, and what one needs to do to implement MSME policy measures that can be most useful for MSME development in the



Knowledge base

This section of the website provides a wide range of information and current research relating to MSME policy. It describes common institutional arrangements and conceptualizations of MSMEs, and organizes material related to MSME policymaking

Online Resource Centre for MSME Policy

The Online Resource Centre gathers useful information for MSME policymakers into a convenient online source. The site includes a section on MSMEs and trade policies.

<http://msmepolicy.unescap.org>

Thank you

Contact point, Trade Investment and
Innovation Division:
benjamin.mccarthy@un.org