



**SECRETARIAT OF THE CONFERENCE ON INTERACTION
AND CONFIDENCE BUILDING MEASURES IN ASIA**

**СЕКРЕТАРИАТ СОВЕЩАНИЯ ПО ВЗАИМОДЕЙСТВИЮ
И МЕРАМ ДОВЕРИЯ В АЗИИ**

№ 14-5/405

The Secretariat of the Conference on Interaction and Confidence Building Measures in Asia (CICA) presents its compliments to the CICA Member States and, in addition to Note 14-5/252emb dated May 11, 2021, the Secretariat has the honour to forward an updated programme and technical guidelines for connection to the Forum on *Development of Tourism in the Post-Pandemic Period*, scheduled for June 30, 2021.

*Enclosure:
as stated, on 4 p.*

The Secretariat avails itself of this opportunity to renew to the CICA Member States the assurances of its highest consideration.

Nur-Sultan, June 25 2021



**MEMBER STATES
OF THE CONFERENCE ON INTERACTION
AND CONFIDENCE BUILDING MEASURES
IN ASIA**



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Секретариат Совещания по взаимодействию и мерам доверия в Азии (СВМДА) свидетельствует свое уважение государствам-членам СВМДА и в дополнение к ноте №14-5/252emb от 11 мая 2021 года Секретариат имеет честь направить обновленную программу и техническое руководство по подключению к Форуму «Развитие туризма в постпандемический период», запланированного на 30 июня 2021 года.

*Приложение:
упомянутое,
на 4 л.*

Секретариат пользуется случаем, чтобы возобновить государствам-членам СВМДА уверения в своем высоком уважении.

город Нур-Султан, 25 июня 2021 г.



**ГОСУДАРСТВА-ЧЛЕНЫ
СОВЕЩАНИЯ ПО ВЗАИМОДЕЙСТВИЮ И
МЕРАМ ДОВЕРИЯ В АЗИИ**

Қосымша:
аталған 4 п.

Азиядағы өзара іс-қимыл және сенім шаралары кеңесінің (АӨСШК) Хатшылығы АӨСШК мүше мемлекеттеріне өзінің зор ілтипатын білдіре отырып, 2021 жылғы 11 мамырдағы № 14-5/252emb нотасына қосымша ретінде, Хатшылық 2021 жылғы 30 маусымға жоспарланған «Пандемиядан кейінгі кезеңде туризмді қайта жаңғырту» форумының жаңартылған бағдарламасы мен іс-шараға қосылу бойынша техникалық ақпаратын жолдауды өзіне мәртебе санайды.

Хатшылық осы мүмкіндікті пайдалана отырып, АӨСШК мүше мемлекеттеріне өзінің зор ілтипатын тағы да растайды.

Нұр-Сұлтан қаласы, 2021 жылғы 25 маусым

**АЗИЯДАҒЫ ӨЗАРА ІС-ҚИМЫЛ ЖӘНЕ
СЕНІМ ШАРАЛАРЫ КЕҢЕСІНІҢ МҮШЕ
МЕМЛЕКЕТТЕРІ**

**The Agenda of the Tourism Forum
«Tourism development in a post-pandemic period»**

<u>Date</u>	June 30, 2021 14.00-17.00 (<i>Nur-Sultan time</i>)
<u>Venue</u>	Online conference

14.00-14.10	<u>Welcome speech</u> Mr. Abdrakhimov Gabidulla – Vice-minister of culture and sports of Republic of Kazakhstan Ms. CHI Fang – Deputy Executive Director of the Secretariat of CICA
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14.10-15.10 <u>SESSION 1</u>	<p><u>Modern methods of crisis management in a tourism sector</u></p> <p><u>Moderator:</u> Mr. Sadvakassov Kairat – Deputy Chairman of the Board “Kazakh Tourism” National Company” JSC</p> <p><u>Main points and speakers:</u></p> <p>1. Measures taken by the Governments of the Member States to recover from the coronavirus crisis and develop a robust tourism industry</p> <p><u>Speaker 1 (10 min)</u> Ms. Kristina Bagateliya – Tourism Marketing and Promotion Sector of VisitQatar</p> <p><u>Speaker 2 (10 min)</u> Ms. Berdimuratova Nodira – Counsellor of Minister of tourism and sports of the Republic of Uzbekistan</p> <p><u>Speaker 3 (10 min)</u> Mr. Demiyan Smilevets - Head of International Cooperation Division of Federal Agency for Tourism of Russia</p> <p><u>Speaker 4 (10 min)</u> Ms. Leila Agdari - General Director of marketing and International Tourism Development of the Islamic Republic of Iran</p> <p>2. Introduction of a travel vaccine passport for safe and unhindered travel of tourists</p> <p><u>Speaker 1 (10 min)</u> Mr. Ryspekov Dastan – Chairman of the Tourism Industry Committee of the Ministry of Culture and Sports of the Republic of Kazakhstan</p> <p>3. Strengthening a partnership of the Member States in a sector of tourism cooperation</p>
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<u>Speaker 1 (10 min)</u> Mr. Jabed Ahmed – Chief Executive Officer (Additional Secretary) of Bangladesh Tourism Board	
15.10-15.25 Q&A (15 min)	
15.25-16.25 <u>SESSION 2.</u>	
<u>IT development in tourism industry</u>	
<u>Moderator: Mr. Amanbayev Talgat</u> – Managing director of the Board “Kazakh Tourism” National Company” JSC	
<u>Main points and speakers:</u>	
1. Successful cases of using IT technologies to increase tourist flows	
<u>Speaker 1 (10 min)</u> Mr. Yerkinbayev Yerzhan – Chairman of the Board “Kazakh Tourism” National Company” JSC	
<u>Speaker 2 (10 min)</u> Mr. Majed Iskhak – Director General of Marketing at the Ministry of Tourism and Antiquities of the State of Palestine	
<u>Speaker 3 (10 min)</u> Mr. Florian Sengtschmid - CEO of the Azerbaijan Tourism Board (ATB)	
2. Development and use of mobile applications for tourism to promote tourist sites and services of CICA member states	
<u>Speaker 1 (10 min)</u> Mrs. Kimarli Fernando – Chairperson of the Sri Lanka Tourism Promotion Bureau	
<u>Speaker 2 (10 min)</u> Mr. Muminzod Kamoliddin Ramazon – Deputy Chairman of the Committee of Tourism Development under the Government of Republic of Tajikistan	
<u>Speaker 3 (10 min)</u> Mr. Deng Ning - Vice dean and associate professor of school of tourism sciences, Beijing International University, China	
16.25-16.40 Q&A (15 min)	
16.40-17.00	Q&A

Participants of the Tourism Forum
«Tourism development in a post-pandemic period»

№	Name	Country	Position
1	Mr. Javad Momeni	Islamic Republic of Iran	Director of the Division for International Scientific Cooperation, Ministry of Foreign Affairs
2	Golbano Khavari	Islamic Republic of Iran	Deputy of marketing and International Tourism Development
3	Ms. Saeedeh Ejtehadi	Islamic Republic of Iran	Expert of the Division for International Scientific Cooperation, Ministry of Foreign Affairs
4	Dr. Malliek Anwar Hossain	Bangladesh	Joint Secretary of Ministry of Civil Aviation and Tourism
5	Mr. Davlatzada Salim Muzaffar	Tajikistan	Head of International Relations Division of the Committee of Tourism Development
6	Ms. Taubayeva Zhazira	UAE	Analytic of the UAE Embassy in Kazakhstan
7	Ms. Watcharee Churaksa	Thailand	Assistant Director-General, DASTA Thailand, International Relations Division
8	Mrs. Kesada Srisawasdi	Thailand	Chief of International Relations Division, DASTA Thailand
9	Mr. Nirapat Wongwilas	Thailand	Project Coordinator, DASTA Thailand
10	Mr. Rajchakorn Siriporn	Thailand	Tourism Officer, Department of Tourism
11	Mrs. Peshanaon Kiatlapnachai	Thailand	Deputy Executive Director, Tourism Authority of Thailand
12	Ms. Kanchana Singudom	Thailand	Chief of Europe 1, Tourism Authority of Thailand

Technical Guideline for the CICA Tourism Forum «Tourism development in a post-pandemic period» on June 30, 2021.

Tourism Forum «Tourism development in a post-pandemic period» will be held on June 30, 2021 via ZOOMplatform at 14:00 (Nur-Sultan time, GMT+6).

Working languages of the Meeting will be English and Russian.Link for CICA Tourism Forum «Tourism development in a post-pandemic period»:

<https://zoom.us/j/94856667404?pwd=djdHWDgrYWdNcVI5c0doUmV5cHlhZ>

z09 Meeting ID: 948 5666 7404

Passcode: 709149