

russian small and medium business corporation

Ensuring food security by digital means of international cooperation

support programs and digital solutions of RSMB Corporation

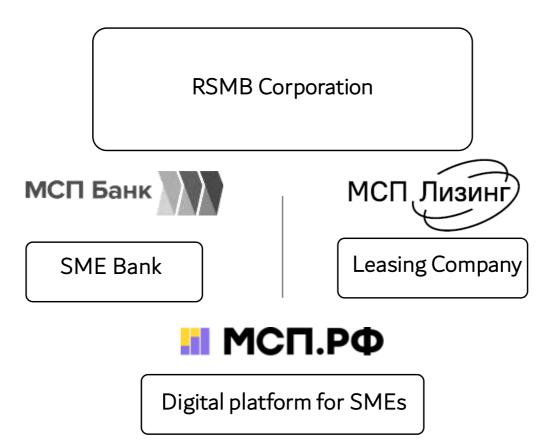




RSMB Corporation and subsidiaries



Russian state development institution in the field of small and medium-sized entrepreneurship



SMEs to be able to:



Get preferential loan financing

* Loans to high-tech companies



Get guarantees for commercial bank loans

* «Umbrella» mechanism of guarantees – seamless support instantly when getting a loan Take equipment on preferential leasing

Find new sales markets



Get help in solving local and system problems

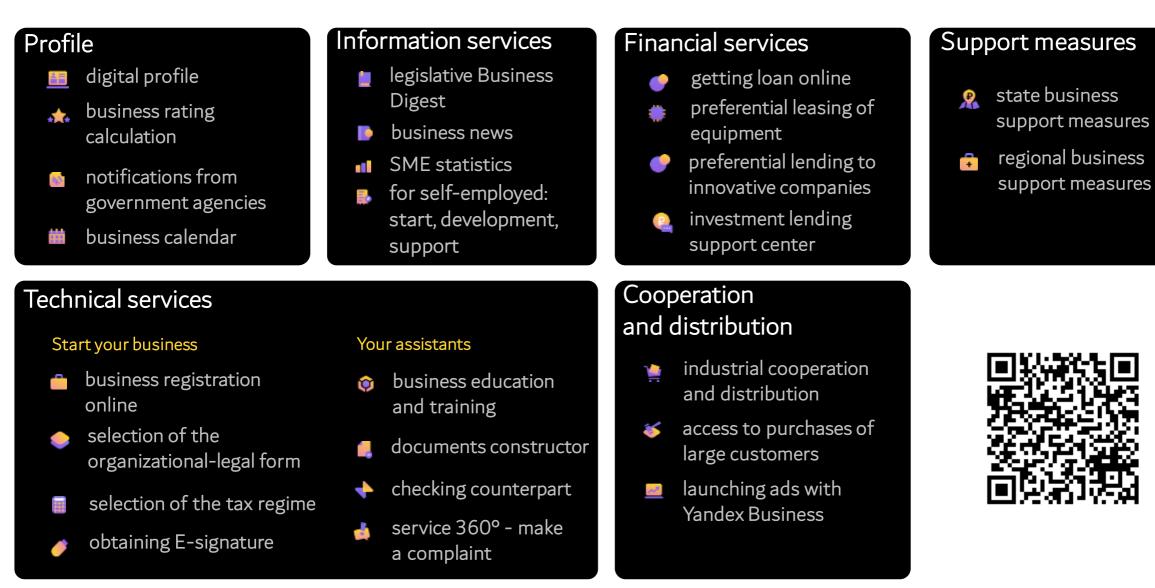
Improve entrepreneurial skills

All support measures in one – Digital platform for SMEs MCI.PO



Digital platform for SMEs





Cooperation and distribution



Integration into supply chains

Communication assistance for SMEs and large companies and retailers



Access to procurement of Russian private and foreign companies

Organization and support negotiations with customers

фермерский дстровок farmer's island

Shops in various formats: «shop-in-shop» in federal retail chains and separate ones, including mobile retail points

- become a supplier of food products within retail point
- the first franchise by RSMB Corporation for food production companies

Entering retail chains

Placement of food manufacturers' products on the shelves of retail chains

- Finding demand of companies and sending offers
- \checkmark
- Organizing trade and procurement sessions



Industrial cooperation and distribution

Program to support domestic SMEs producers who are aimed at expanding sales market and becoming suppliers for Russian and foreign companies and federal retail chains



Now on Digital platform for SMEs

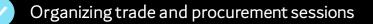
Communication assistance for SMEs dealing with large companies and retailers:

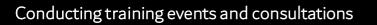


Providing access to demand of Russian private and foreign companies

Finding partners / suppliers / customers

Organizing negotiations with customers and providing
support





Already on Digital platform for SMEs



large Russian, foreign companies and retailers

60+ foreign companies





SMEs concluded agreements with Russian and foreign companies

(mornin

SBELARUS

10k +

Bce

Items for which companies are looking for Russian suppliers where ${>}1400$ – foreign companies demand

Drop By Drop®

Project: Фермерский дстровок farmer's island



What is the support?

- Unite an average of 10-25 farmers for joint business on one island
- Select passable locations with a sufficient level of average check
- Agree on special rental conditions with partners
- Lend at a preferential rate without collateral in SME Bank
- Provide with ready-made design project

What results are there?

62 already set

soon

490+

food producers became islands suppliers

фермерский

PROJECT farmer's island

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