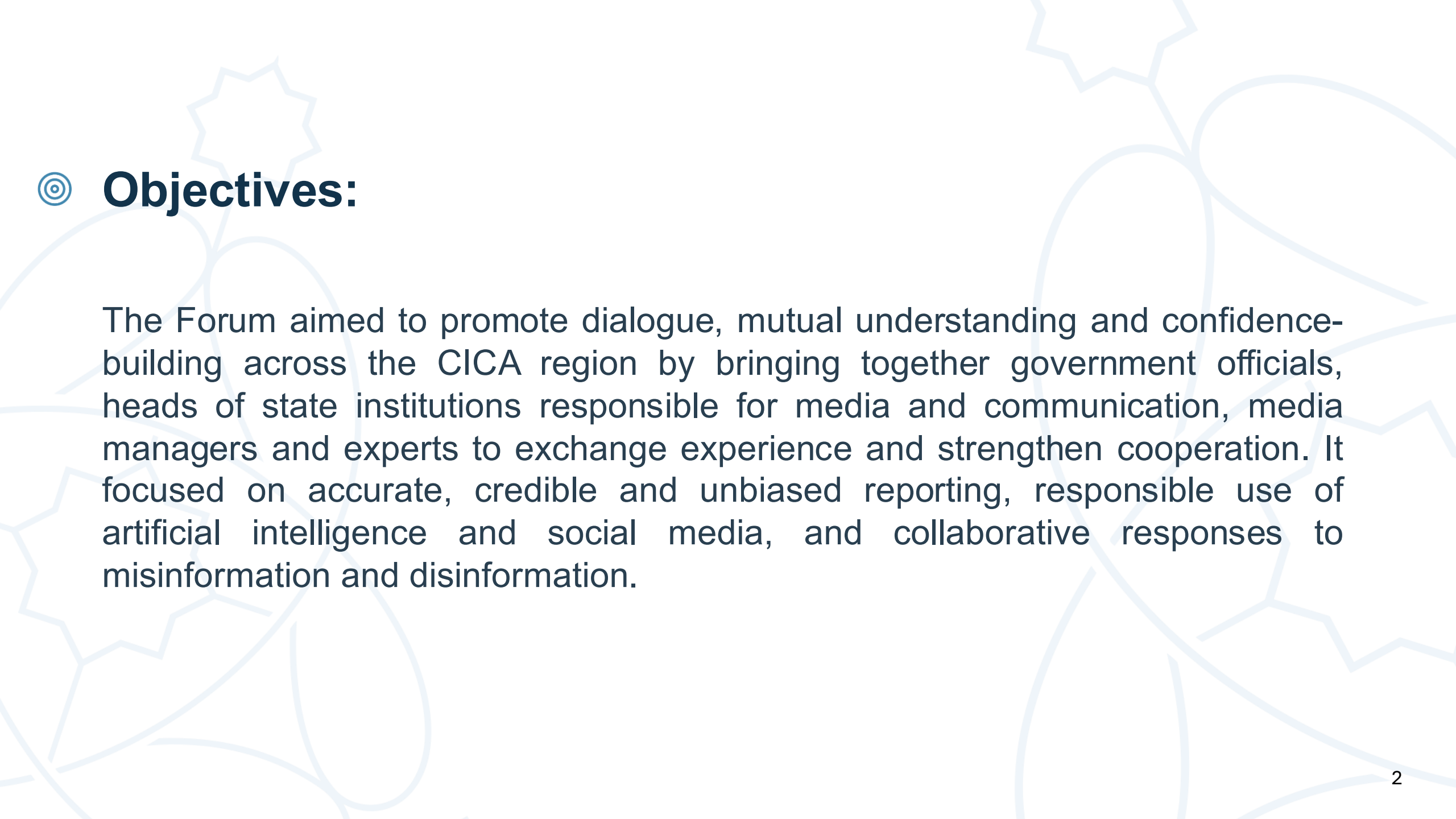


First CICA Media Forum

“Building Trust through Media in a Polarized World”



🎯 Objectives:

The Forum aimed to promote dialogue, mutual understanding and confidence-building across the CICA region by bringing together government officials, heads of state institutions responsible for media and communication, media managers and experts to exchange experience and strengthen cooperation. It focused on accurate, credible and unbiased reporting, responsible use of artificial intelligence and social media, and collaborative responses to misinformation and disinformation.



Address by the President of the Republic of Azerbaijan to the participants of the First CIICA Media Forum



The message delivered by H.E. President of the Republic of Azerbaijan Ilham Aliyev to the participants of the Forum hosted by Azerbaijan reflected the importance that the President and the State of Azerbaijan attach to the event and to advancing cooperation within the organization.

<https://president.az/en/articles/view/73617>



Panel Sessions:

1st Panel Session: Azerbaijani Chairmanship: Initiatives, Cooperation, Results



2nd Panel Session: The Role of the Media in Strengthening Social Cohesion and Intercultural Dialogue





Parallel Events:

- A presentation of Tashkent Content Market (TCM), an international platform for promoting and distributing media content produced in Uzbekistan, was organized during the CICA Media Forum. Supported by the Media and Broadcasting Council of Azerbaijan, the presentation brought together representatives of Azerbaijan's television and media industry and Forum participants.
- The Azerbaijani and Chinese editions of The Tales of Asia, a collection of fairy tales and folklore from CICA Member States, were presented to participants during the Forum. Contributing to cultural understanding and stronger people-to-people ties, the collection was first published in English and Russian in 2022 to commemorate CICA's 30th anniversary. Arabic and Kazakh editions followed in 2025, with the Azerbaijani and Chinese editions released in 2026.





Speakers:

1. Mr. Hikmat Hajiyeu, Assistant to the President of the Republic of Azerbaijan - Head of the Department of Foreign Policy Affairs of the Presidential Administration of the Republic of Azerbaijan
2. Ambassador Kairat Sarybay, Secretary General of the Conference on Interaction and Confidence Building Measures in Asia (CICA)
3. Mr. Khalaf Khalafov, Representative of the President of the Republic of Azerbaijan on Special Assignments
4. Mr. Samaddin Asadov, Deputy Minister of Digital Development and Transport of the Republic of Azerbaijan
5. Mr. Mehmet Daniş, President of Radio and Television Supreme Council (RTÜK) of the Republic of Türkiye
6. Ms. Sadagat Gahramanova, Deputy Chairperson of the State Committee for Family, Women and Children Affairs of the Republic of Azerbaijan
7. Mr. Farhad Mammadov, Deputy Chairman of the Board of the Center for Analysis of International Relations and Multiculturalism



8. Ms. Wajiha Qamar, Minister of State for Federal Education and Professional Training of the Islamic Republic of Pakistan



9. Mr. Kobuljon Akhmedov, Director of the Center for the Production of Content for Mass Media under the Administration of the President of the Republic of Uzbekistan



10. Dr. Montasyr Abuzeid, Ambassador Extraordinary and Plenipotentiary of the State of Palestine to the Republic of Kazakhstan



11. Dr. Zaid Al-Nawaiseh, Secretary General of the Ministry of Government Communication of the Hashemite Kingdom of Jordan



12. Ms. Salkyn Sarnogoeva, Deputy Minister of Culture, Information and Youth Policy of the Kyrgyz Republic



13. H.E. Mr. Prak Thaveak Amida, Under Secretary of State at the Cambodian Ministry of Information





Bilateral meetings:

(held by the Chairman of the Media and Broadcasting Council of Azerbaijan, the relevant state authority of the host country)

1. Ambassador Kairat Sarybay, Secretary General of the Conference on Interaction and Confidence Building Measures in Asia (CICA)
2. Mr. Mehmet Daniş, President of Radio and Television Supreme Council (RTÜK) of the Republic of Türkiye
3. Ms. Wajiha Qamar, Minister of State for Federal Education and Professional Training of the Islamic Republic of Pakistan
4. Mr. Kobuljon Akhmedov, Director of the Center for the Production of Content for Mass Media under the Administration of the President of the Republic of Uzbekistan





State Institutions and International Organizations

Azerbaijan

Presidential Administration of the Republic of Azerbaijan

Ministry of Foreign Affairs of the Republic of Azerbaijan

Ministry of Digital Development and Transport of the Republic of Azerbaijan

State Committee for Family, Women and Children Affairs of the Republic of Azerbaijan

Agency on State Support to Non-Governmental Organizations of the Republic of Azerbaijan

Center for Analysis of International Relations and Multiculturalism

International institutions

Ministry of Foreign Affairs, Bangladesh

Ministry of Information, Cambodia

Communication and Media Commission, Iraq

Ministry of Government Communication, Jordan

Ministry of Culture and Information, Kazakhstan

Central Communications Service under the President of Kazakhstan

Ministry of Culture, Information and Youth Policy, Kyrgyz Republic

Communications Regulatory Commission, Mongolia

Ministry of State for Federal Education and Professional Training of the Islamic Republic of Pakistan

Radio and Television Supreme Council (RTÜK), Türkiye

Center for Content Production for Mass Media under the Presidential Administration, Uzbekistan

Embassy of the State of Palestine in Kazakhstan

Centre for Combatting Disinformation, Presidency's Directorate of Communications, Türkiye



Cultural Program

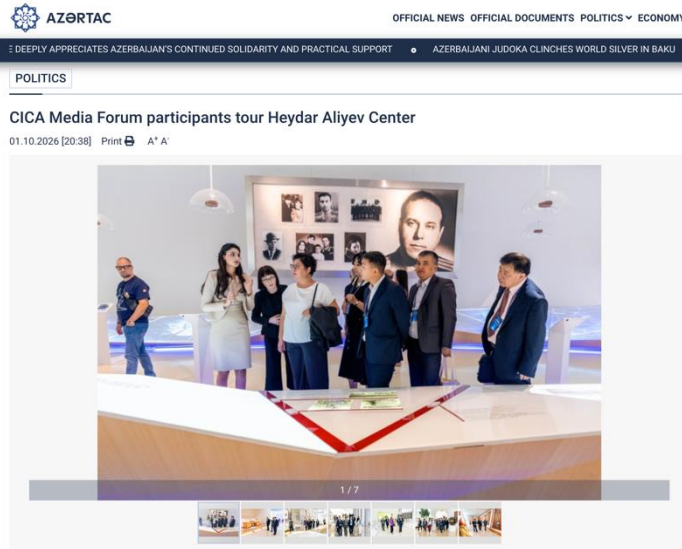
Forum participants visited the Heydar Aliyev Center as part of the cultural program.



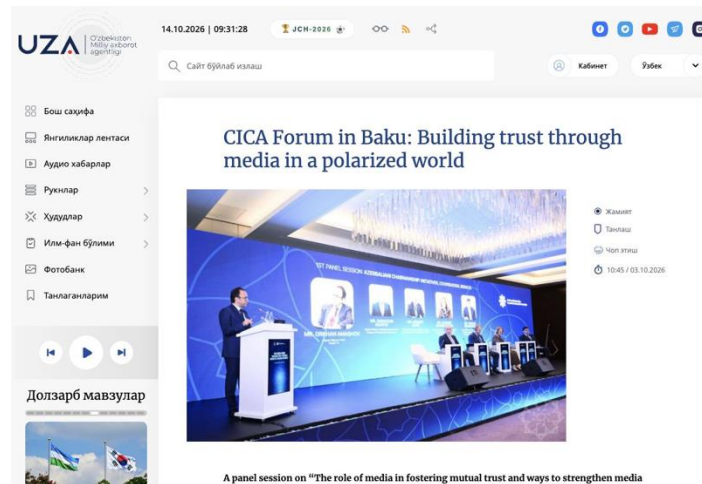


Communication Activities

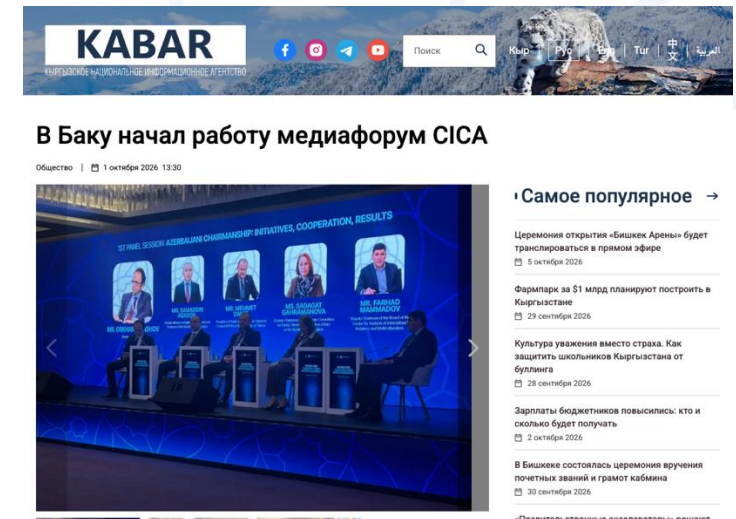
Information about the Forum was disseminated through government media channels and various media entities, as well as on Facebook, Instagram, and other digital platforms.



AZƏRTAC · Azerbaijan



UzA · Uzbekistan



Kabar · Kyrgyzstan

Video highlighting the CICA Media Forum



Media Coverage

More than

1200
published links

CICA Media Forum

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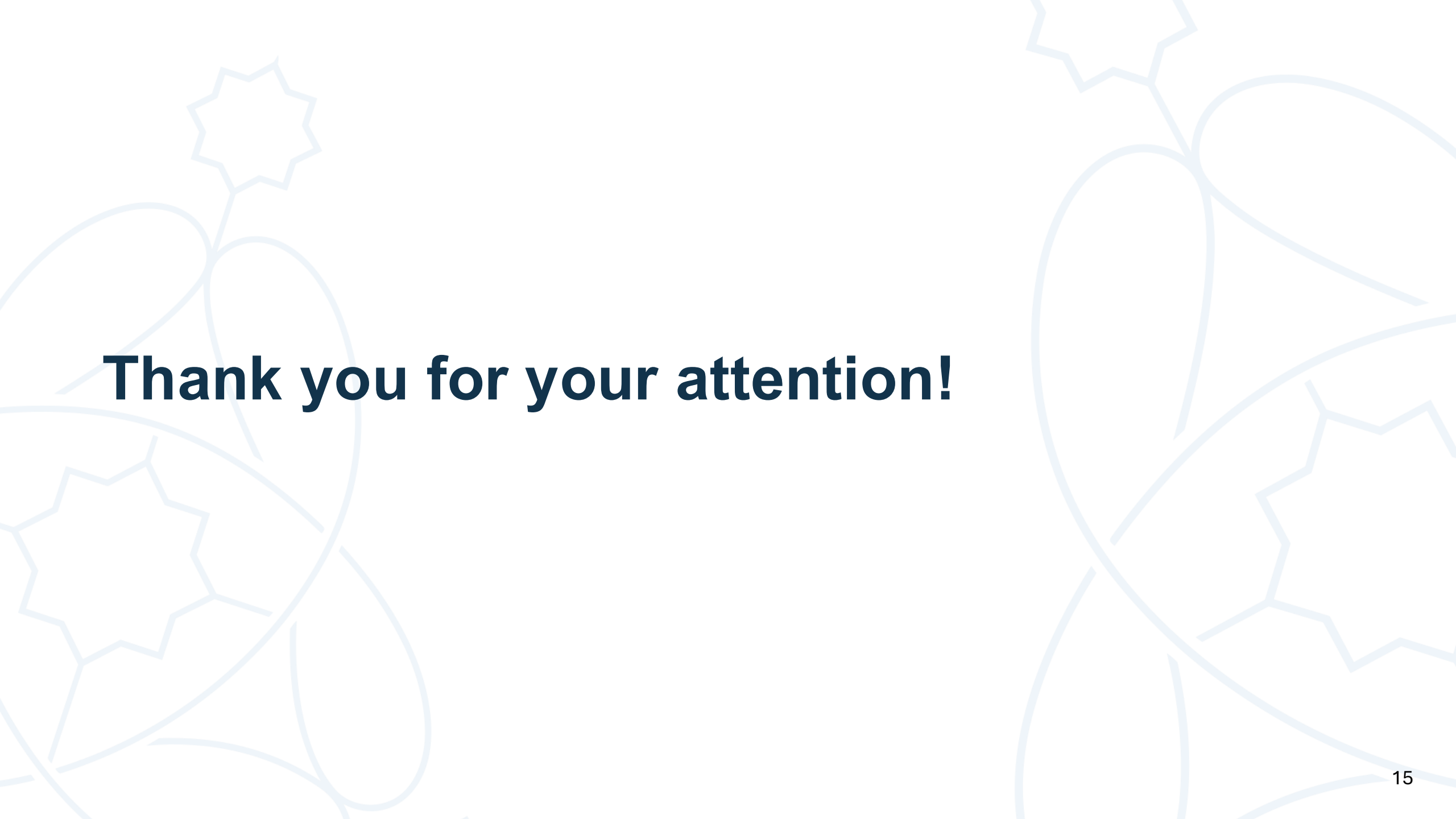
Local media websites



Foreign media websites



**Social media accounts
of foreign media outlets**



Thank you for your attention!